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1           6. One or more computer readable media as recited in claim 1, wherein  
2 the digital good comprises a software program.

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4           7. One or more computer readable media as recited in claim 1, wherein  
5 the digital good includes video content.

6  
7           8. A method comprising:  
8           selecting a segment of a digital good;  
9           selecting another segment of the digital good, wherein the other segment is  
10 to be encrypted using an encryption process; and  
11           mapping, as at least part of the encryption process, values within the other  
12 segment to new values based on the segment.

13  
14           9. A method as recited in claim 8, wherein the entire digital good is to  
15 be encrypted by the encryption process.

16  
17           10. A method as recited in claim 8, wherein the mapping comprises  
18 using the segment as a substitution box (S-box) during the encryption process.

19  
20           11. A method as recited in claim 8, wherein the mapping comprises  
21 determining, for each group of bits of the other segment, a new group of bits based  
22 on the segment.





1 production server being configured to identify a first segment in the original  
2 program and use the first segment as an S-box when encrypting a second segment  
3 of the original program.  
4

5       **26.**     A production system as recited in claim 25, wherein the production  
6 server is further configured to use the first segment as an S-box by determining,  
7 for each group of bits of the second segment, a new group of bits based on the first  
8 segment.  
9

10       **27.**     A production system as recited in claim 25, wherein the production  
11 server is further configured to use the first segment as an S-box by using bits of  
12 the first segment to determine a substitution value for each value in the second  
13 segment.  
14

15       **28.**     A production system as recited in claim 25, wherein the production  
16 server is to encrypt the entire digital good.  
17

18       **29.**     A production system as recited in claim 25, wherein the digital good  
19 includes one or more of: a software program, audio content, and video content.  
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21       **30.**     A production system as recited in claim 25, wherein the production  
22 server uses a Data Encryption Standard (DES) cipher to encrypt the second  
23 segment.  
24  
25



